

Competitive Analysis Overview Report

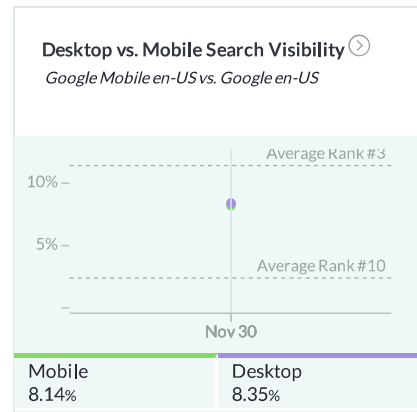
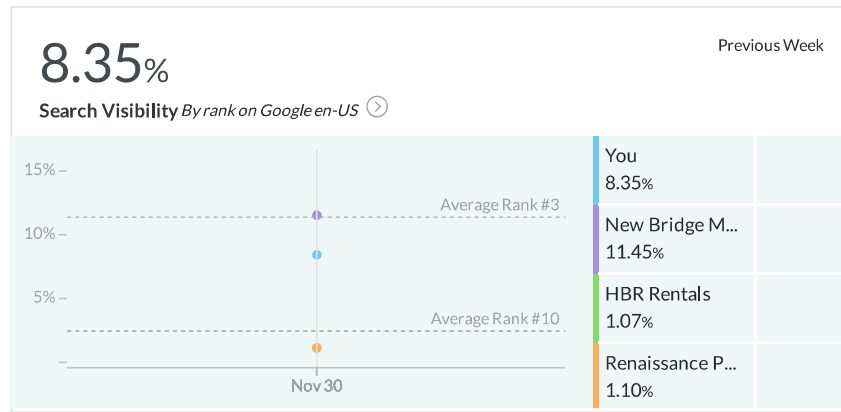
This report gives a brief overview of how your site compares to competitors you are tracking in your campaign. Show stakeholders a quick look at how your site stacks up against the competition.

Generated on December 1, 2023

Overview

This section provides a high-level view of your site's performance, including a Search Visibility breakdown for your site and your competitors.

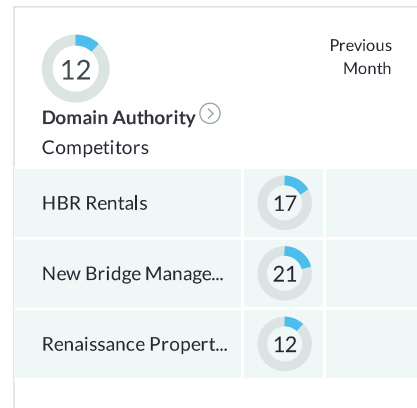
Dashboard



Top Local Keywords

Byrank on Google en-US

| Keyword | Location | Rank |
|----------------------------|----------------------------------|------|
| key managing agent | Tracy, California, United States | #1 |
| key properties application | Tracy, California, United States | #1 |
| key property management | Tracy, California, United States | #1 |
| key realty inc | Tracy, California, United States | #1 |
| crown realty & management | Tracy, California, United States | #2 |



204

External Links Previous Month

Competitors

| Competitor | External Links |
|------------------------|----------------|
| HBR Rentals | 375 |
| New Bridge Manage... | 752 |
| Renaissance Propert... | 97 |

38 / 64

Keywords Ranked #1-10 Previous Week

Competitors

| Competitor | Keywords Ranked #1-10 |
|------------------------|-----------------------|
| HBR Rentals | 24 |
| New Bridge Manage... | 26 |
| Renaissance Propert... | 21 |

Top National Keywords

Byrank on Google en-US

| Keyword | Rank |
|--------------------------|------|
| tracy ca property man... | #2 |
| property management ... | #4 |
| property management ... | #4 |
| property management ... | #4 |
| property management ... | #4 |

Learn more about your performance metrics over time

[Track performance scores](#)

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Search Visibility represents the percentage of clicks we estimate you receive based on your organic rankings positions, across all of the keywords you're tracking. You can use Search Visibility to get an overview of how well your site is performing in the organic search results.

Search Visibility by Tracked Competitor

Estimated percentage of clicks based on your keyword rankings



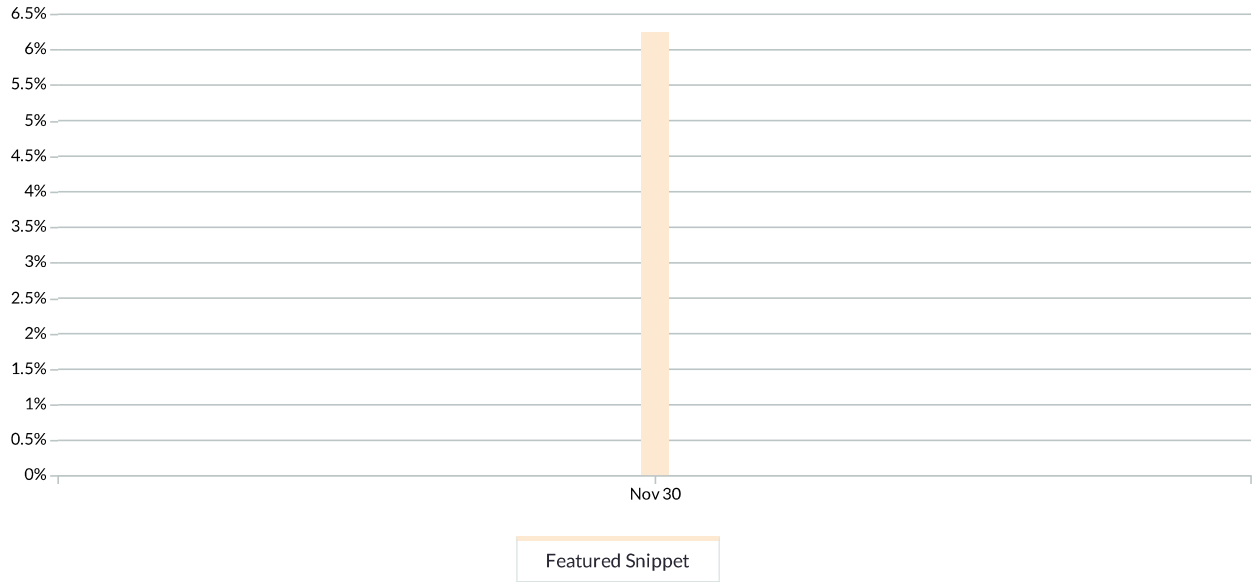
Featured Snippet Comparison

This section provides a breakdown of the percentage of keywords you are tracking that have featured snippets appearing in the search results. It also highlights how you and your competitors compare when it comes to owning those featured snippets.

This view identifies opportunities for appearing in featured snippets, as well as identifying whether or not competitors are acting on those opportunities.

Trended Analysis - Featured Snippet

% of keywords



Link Profile Comparison

This section provides a high-level view into how your site's link profile compares to those of your competitors. It also highlights important link metrics and change over time.

Compare Link Profiles

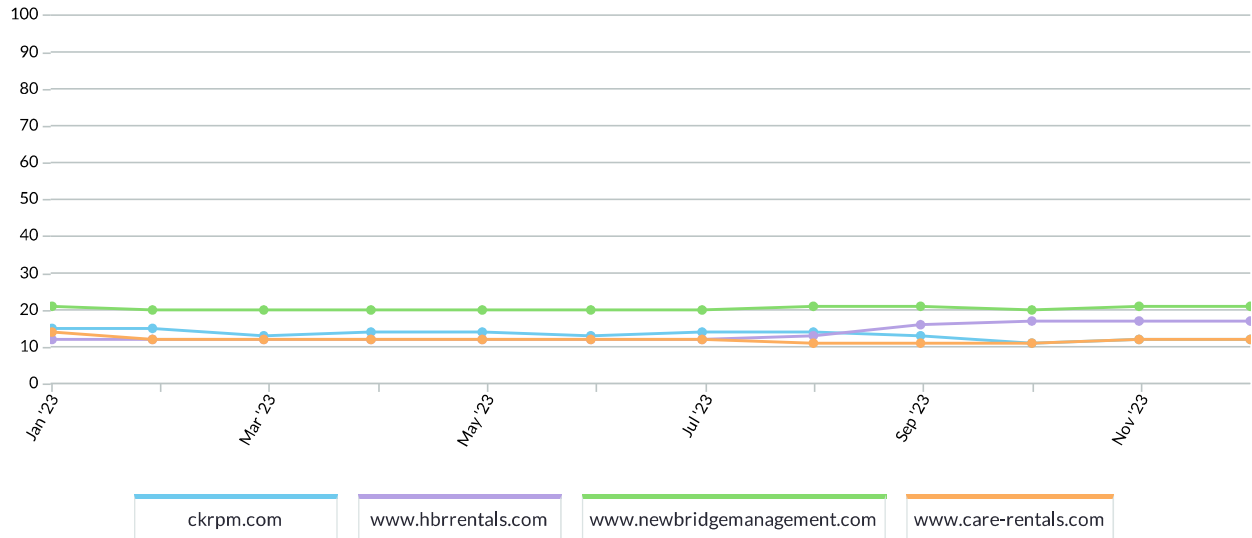
Note: Link data reports on root domain metrics for your campaign's tracked sites. Updates in metrics are compared to the previous month.

| Metrics | ckrpm.com | www.hbrrentals.c... | www.newbridgem... | www.care-rentals... |
|-------------------------------------|----------------------|---------------------|--------------------|---------------------|
| Domain Authority | 12 | 17 | 21 ✔ | 12 |
| Spam Score | 6% | 1% ✔ | -- | 5% |
| Total links | 2,044 ✔ | 1,502 | 774 | 249 |
| % of total links, external + follow | 6% | 8% | 26% ✔ | 11% |
| External, followed links | 129 | 119 | 198 ✔ | 28 |
| Internal, followed links | 1,837 ✔ | 1,127 | 22 | 152 |
| External, nofollowed links | 75 | 256 | 554 ✔ | 69 |
| Internal, nofollowed links | 3 ✔ | 0 | 0 | 0 |
| Total linking domains | 53 | 105 | 157 ✔ | 42 |
| Followed linking domains | 29 | 19 | 75 ✔ | 14 |

Domain Authority Over Time

The below graph shows a comparison of your site's Domain Authority over time versus your competitors. Domain Authority is a metric that represent the strength of your domain and its ability to rank in search results.

Domain Authority



Your Top Ranking Keywords Comparison

This section provides a list of your top ranking keywords and a look at how your competitors rank for those keywords.

For the full list of Crown key realty Top Ranking Keywords compared to your competitors, please [click here](#)

Tracked Keywords Compared to Competitors

| Keyword  | Location ⁱ  | You    | Renaissance Property Management    | New Bridge Management    | HBR Rentals    |
|---|---|---|---|---|---|
| key property management | Tracy, California, United States | #1 -- | #51+ -- | #51+ -- | #51+ -- |
| key realty inc | Tracy, California, United States | #1 -- | #51+ -- | #51+ -- | #51+ -- |
| key properties application | Tracy, California, United States | #1 -- | #51+ -- | #51+ -- | #51+ -- |
| key managing agent | Tracy, California, United States | #1 -- | #51+ -- | #51+ -- | #51+ -- |
| crown realty and management | Tracy, California, United States | #2 -- | #51+ -- | #51+ -- | #51+ -- |
| crown realty property management | Tracy, California, United States | #2 -- | #51+ -- | #51+ -- | #51+ -- |
| tracy ca property management | National | #2 -- | #9 -- | #1 -- | #8 -- |
| key realty rentals | Tracy, California, United States | #2 -- | #51+ -- | #51+ -- | #51+ -- |
| crown realty & management | Tracy, California, United States | #2 -- | #51+ -- | #51+ -- | #51+ -- |
| key home sales and management | Tracy, California, United States | #2 -- | #51+ -- | #51+ -- | #51+ -- |